



WomenStrong International envisions a just and inclusive world where all women and girls are free to prosper and to live their lives in dignity and peace.

WHAT DO WE DO?

WomenStrong International advances progress toward gender equity by partnering with grassroots women-led organizations in urban and peri-urban areas who are dedicated to improving the lives of the girls and women they serve. Through trust-based funding, capacity strengthening, and working together in our Learning Lab, we move power and money into the hands of local women-led organizations that know best what their communities need.

HOW DO WE DO IT?

WomenStrong's approach is multilayered. *We offer –*

Trust-Based Funding

We find our partners through open invitations to share their work and their interest in working with us. Once carefully vetted by WomenStrong, each partner is awarded a grant that the organization is free to use at its own discretion, to better serve the women and girls in their community.

Organizational Capacity Strengthening

WomenStrong works with our partners to co-create individual capacity strengthening action plans and provides tailored training and support in the areas identified by each partner. Capacity strengthening themes include desired technical training in their areas of work, monitoring and evaluation, fundraising, communications and visibility, leadership, and self-care. Support can be provided by WomenStrong staff, a workshop or training program, or local consultants, according to each partner's wishes.

Community Capacity Strengthening through our Learning Lab

Our distinctive Learning Lab promotes organizational strength by bringing partners together, virtually and in-person, to build community and deepen skills in gender-transformative programming, advocacy, human resources, and other areas of interest. The Lab facilitates dialogue among partners and external experts, fosters peer-to-peer collaboration, holds an annual partner retreat, and elevates our partners' profiles and visibility. WomenStrong supports our partners in sharing their solutions globally, at high-level multilateral events, and on platforms where they have the opportunity to reach new audiences and broaden their regional and international networks. Our high-touch approach – including with bold local organizations operating in underresourced and unstable countries – ensures that those serving the most vulnerable also have access to the support and resources most meaningful in their respective contexts.



LEARN MORE
ABOUT OUR
JOURNEY



Our Global Network | 19 partners, 17 countries, 4 areas of learning



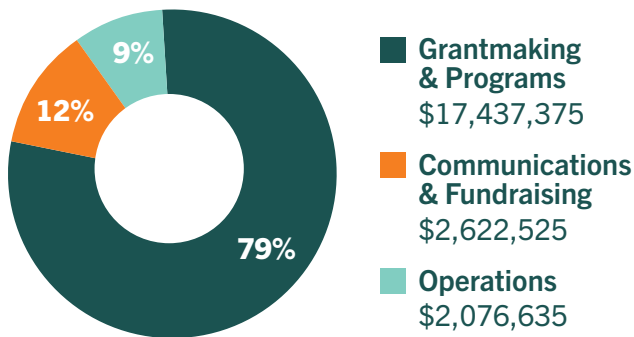
HOW DO WE KNOW IF OUR APPROACH IS WORKING?

We trust our partners to identify and use their own definitions of success, and their own desired outcomes, for their programming. To ensure that our approaches are aligned with our partners’ needs and interests, we encourage them to provide feedback to us regularly, through specific evaluation activities and an anonymous feedback mechanism that is available to them at all times. Our evaluation activities are guided by our theory of change, which we regularly reflect upon and adapt as we learn, so as to better meet the needs of our partners.

OUR INVESTMENTS

From 2014–22, 79 percent of our funding was dedicated to serving grassroots women-led initiatives.

Comprehensive Financials | August 2014 – December 2022



HOW CAN YOU HELP US?

- Support us financially with a onetime gift or monthly contribution – please click the **Donate** button on our website.
- Help WomenStrong showcase our thought leadership and our partners’ successes by sharing information about WomenStrong and availing us of opportunities to speak about our work.
- Offer strategic guidance and outreach by volunteering or connecting us to like-minded funders, leaders, organizations, and practitioners.



FOR MORE INFORMATION

Go to www.womenstrong.org, and see solutions@womenstrong.org, for more on our journey; to be in touch, please write to Dr. Susan M. Blaustein, at sblaustein@womenstrong.org, or to info@womenstrong.org.